



WHY LEARN FRENCH ?

Looking for an international
language ?

**Try the French connection !
French opens doors
to a world of opportunities**

French is international



Parlez-vous the language of 200 million people?

The body copy will go here. It will include information about the benefits of French language programs such as higher standardized test scores, improved vocabulary, international travel, professional opportunities, and more. Each piece will conclude with a call to action that directs individuals to the website, www.TheWorldSpeaksFrench.org, for more information.

TheWorldSpeaksFrench.org

The French
Language
Initiative

French is international

French is ranked as the second most influential language in the world and is one of the most widely spoken with:

- 115 million native French speakers in more than 50 countries around the world (official language in 53 states/30 countries)
- Over 200 million secondary French speakers
- Over 110 million students of French

French is international



- 150 million students attend school where French is the primary language of instruction
- More than 1 million American students learn French in elementary and secondary school
- French is the most widely-taught language in the world after English
- In the U.S., French is the most widely-taught language after Spanish

French is international

- French and English are the only 2 languages spoken natively on all continents and are also the only 2 languages spoken in every country around the world
- French can be used in the United States and throughout the world
- French is the official language of several African organizations including the African Union and the Economic Community of West African States

French is international



Think French is only spoken in France?
How cliché!

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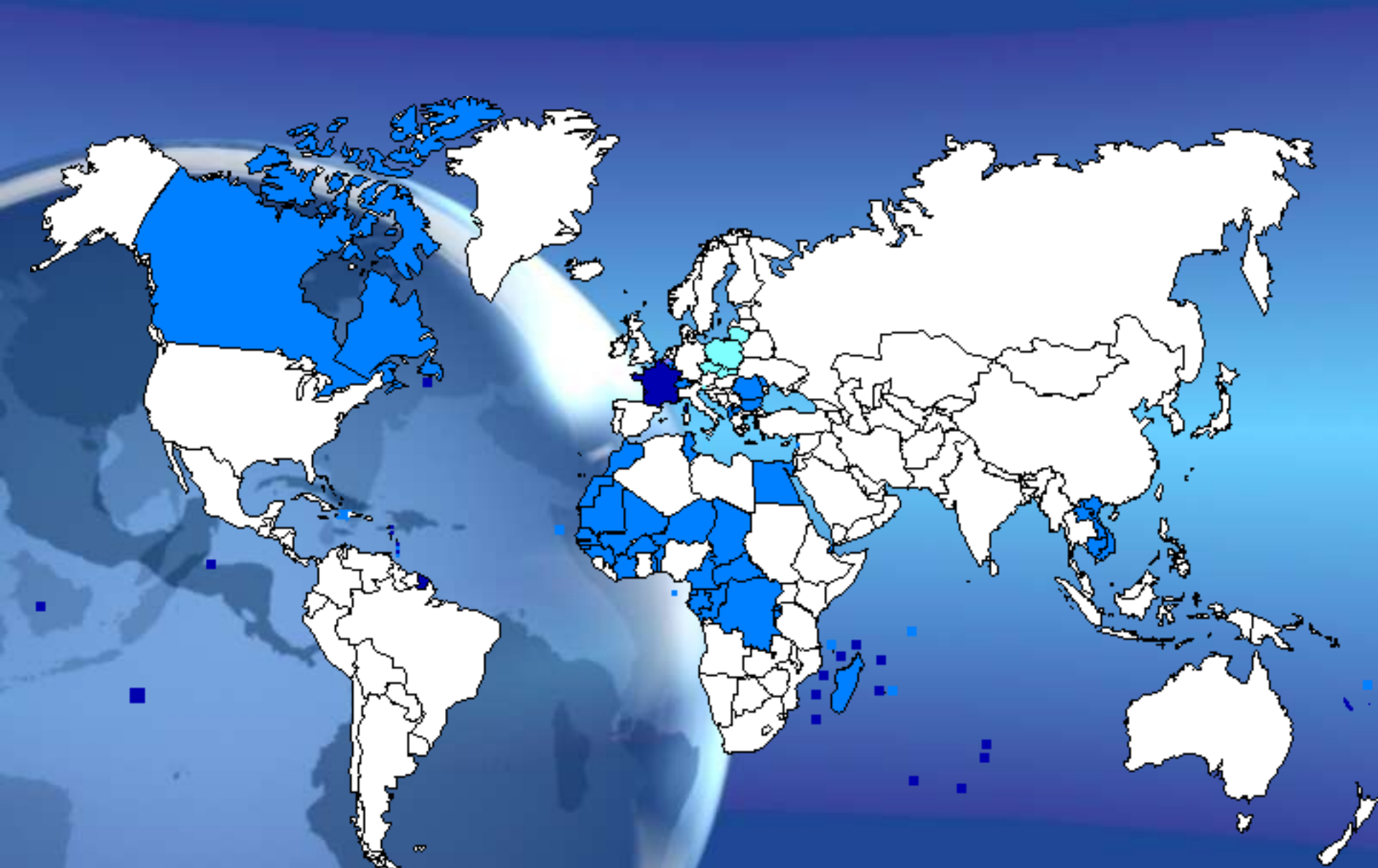
French is international

➤ In Africa, French-speaking countries cover an area larger than the United States. French is the official language for commerce and trade in 25 African countries and is the key to communicating with over a quarter of a billion people across the great continent of Africa.







**Add French to
your repertoire**

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Légende :

- | | |
|--|---|
|  La France et ses territoires/un des état membre |  la Belgique, membre du sommet sans être membre de l'Agence de la Francophonie |
|  les autres états membres |  états francophones observateurs |

Source de la carte : **TtFR**
<http://a.ttfr.free.fr> - Tous les Territoires Français

French is Easy



croissant

Coup d'état

Cul-de-sac

etiquette

rendezvous

Bon voyage

Touché!

souvenir

déjà vu

Mardi-gras

cuisine

matinée

encore

Haute couture

cliché

chic

Vis-à-vis

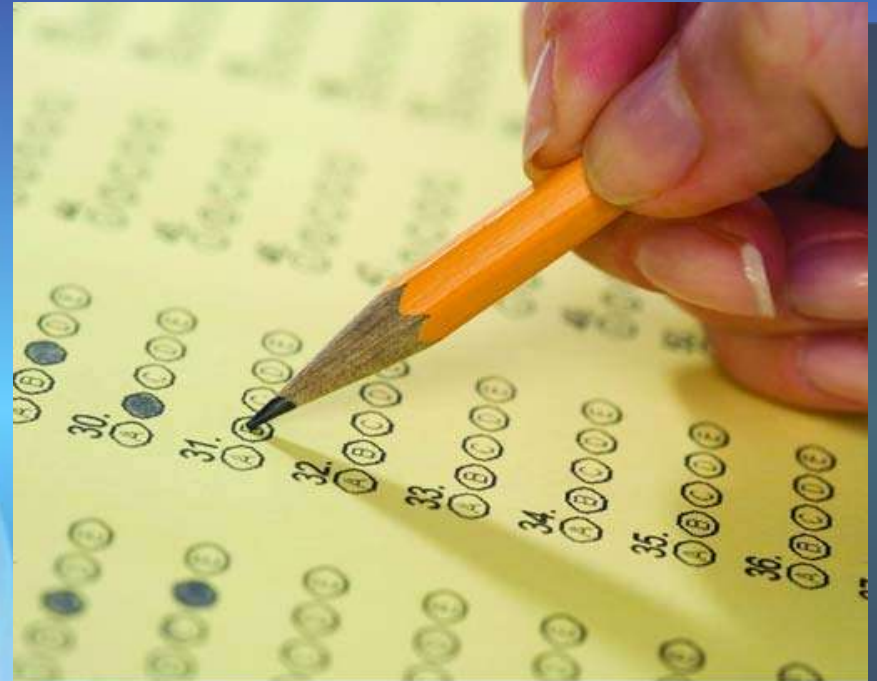
fiancé

fiancé

French is Easy

- 50% of English vocabulary is derived from French
- You probably already know 15,000 French words

Improve your academic performance



Achieve better test scores with the help of one subject- **Français!**

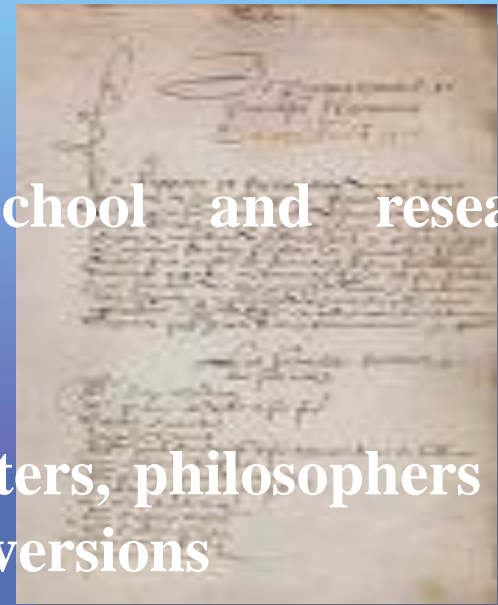
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Improve your academic performance

- After learning French, other foreign languages become easier to learn and you will have a head start on similar Romance languages like Spanish, Italian, Portuguese and Romanian
- French opens doors to grad school and research opportunities
- Read French texts by important writers, philosophers and scientists in their original untranslated versions



Improve your academic performance

- French develops critical and creative thinking as well as problem-solving skills. It also provides the vocabulary base for more than 50% of the modern English language, which means that learning French helps to improve performance on standardized tests
- French helps develop better skills in other fields of study and leads to academic success
- French opens the doors to studying abroad in Francophone countries



The standardized test scores of students who study French are **Magnifique**

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What's in it for you ?

- “Gain insight in a new culture, new ways of thinking and expressing ideas”
- It can help you gain a better understanding of your own language
- Take the opportunity to interact across diverse groups and cultures
- Receive NCEA credits in high school
- Satisfy university entrance or exit requirements
- Competence in French can improve your jobs prospect.





Think French is passé? **Au contraire!**

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The French
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French is modern : France is a leader and innovator in science and technology

Aeronautics: Airbus, Aerospatiale, Ariane



Telecommunications: Micro-chip cards, fiber-optics...



French is modern : France is a leader and innovator in science and technology

Civil engineering: Chunnel, TGV, the Millau Viaduc ...



Medical technologies: HIV Research, Nano-Biology, Organ transplants...



France is the 5th largest economy in the world

- Highest labor productivity
- Luxury goods
- Gastronomy
- Transportation
- Modern telecommunications



JOBS

- **International organizations and agencies**
- **Diplomacy**
- **Law**
- **Science**
- **Education**
- **Translation and Interpretation**
- **Editing and Proofreading**
- **Travel hospitality**
- **English-speaking jobs in the French-speaking world**

French in the Workforce

Knowledge of French is a great asset in the GLOBAL ECONOMY job market

With French, you can be more competitive in the national and international job markets in fields like business, medicine, aviation, law, transportation technologies, global/international distribution and luxury goods...



French in the Workforce

➤ More job opportunities

➤ Work with neighbouring Pacific Islands (New Caledonia, Tahiti)

➤ French is global: most U.S. trade is with French-speaking countries

➤ 2,800 French companies in the U.S. employ 550,000 Americans

➤ As the world's single largest economic body, the E.U. is the most important commercial market in the world for corporate America, accounting for 40 percent of all global trade

➤ France ranks 6th the world for stocks

➤

French is an official working language of :

United Nations

NATO

NAFTA

UNESCO

International Olympic Committee

European Union

Amnesty International

Interpol

World Health Organization

World Trade Organization

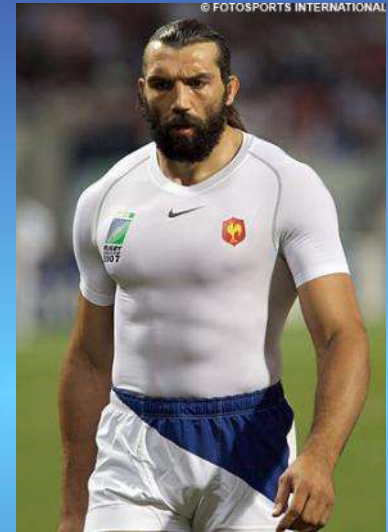
Red Cross





Just for FUN!

UBISOFT™



Just for FUN!

- French gives you access to an entire culture ranging from Parisian Fashion, to Amélie, to French cuisine !
- French is a melodious and romantic language with a relatively quick learning curve
- French is great for enjoying sports, travelling and the arts
- French is often known as a language of CULTURE, opening your world to art, music, dance, fashion, cuisine and cinema...

Just for FUN!

- Discover a new appreciation for other cultures in French-speaking countries like: **France, Canada, Belgium, Switzerland, Monaco, New Caledonia, Tahiti, and many African nations...**
- French is the third most common language on the Internet. Connect with pen pals, visit foreign websites and find student exchange opportunities...

Why do they speak French ?



Svetlana T. (Russia)

« By speaking French, I see the world differently. I feel simply different. By the way, do you know that French can be learnt everywhere because it's in fact the only language to be taught on all continents ? »

Why do they speak French ?

Scott G. (United States)



« I had an objective: study in the best universities in French-speaking countries and obtain diplomas that are highly recognized world-wide. I have multiplied my chances on the International marketplace. French is the key to success ! »

Why do they speak French ?

Corneliu F.
(Romania)



« In the international organizations, French is both the official language and the working language. Being able to speak it is for me a determining advantage to manage my career. »